



# ECO FAIR

West & North Yorkshire Chamber

## Our 2020 strategy, sustainability and social value

Jonathan Peter, Carillion



West & North  
Yorkshire Chamber  
of Commerce  
British Chambers of Commerce  
Accredited

# Introduction

# Who Are We?

Making tomorrow a better place



**Services, Construction, Finance**  
**46,000 employees**  
**UK, Middle East, Canada**  
**£4.5Bn turnover (2015)**  
**FTSE 250 PLC**

# Carillion – Sustainability 2020



**A BETTER TOMORROW**  
Sustainability Report 2015

**Microsite and Downloads**  
**#ABetterTomorrow**  
**Carillion Sustainability Report - 2015**



# Carillion Sustainability Report - 2015

# What Is Changing Our Approach ?

## Expectations – Reputation and Accountability

- Search for Advantage / Business Relevance
- Trust, Transparency and Responsible Actions
  - Clients – Government and Commercial
  - Investors and Shareholders
  - Employees – Internal and Supply Chain
  - A new generation of workers ?
- Media and Opinion Formers
  - Social Media: The World as a Journalist
- Cost and Profitability – “Triple Bottom Line”
- Supply Chains – Delivery Through Others



# Business in the Community - BITC

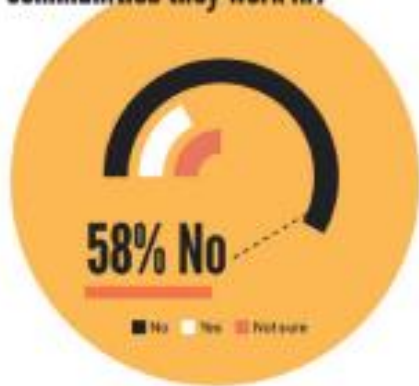
- What is BITC, and what are Business Connectors?
- Why Burnley, and why are Carillion involved?
- What that actually means to me
- My Journey so far
- My Strategic / Sustainable ideas for Burnley
- Carillion Return On Investment
- What I want to achieve at the end of my secondment

# Communities: A Partnership of Equals

Working with communities on local projects and initiatives makes a business more successful

75% agree

Do businesses contribute enough in the communities they work in?



Businesses don't really understand what community groups and charities need

68%

Agree

## Partnership of Equals

Insights Report into business-community-charity engagement



Research sponsored by  carillion

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# Communities: A Partnership of Equals

**91% agree**

Working with communities can benefit both the employees of the business and the community volunteers in developing new skills and experience

## Five Key Findings

- Mismatch Hampers Success
- Effective Collaboration Benefits Both Sides
- Greater Understanding Maximises Potential
- We Need A Contribution Balance
- Develop Partnerships of Equals



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# Questions?



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