



# ECO FAIR

West & North Yorkshire Chamber

## Meet the Chamber and Raising the Bar

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West and North Yorkshire Chamber of Commerce



West & North  
Yorkshire Chamber  
of Commerce  
British Chambers of Commerce  
Accredited

# Meet the Chamber

- Welcome
- Making the most of your Membership
- Raising the Bar overview

# Who are the Chamber

- Not for profit
- An accredited Chamber
- A membership organisation

**WHAT'S  
IN IT  
FOR ME?**

# What we can do for you

- Grow your business
  - Raise your profile
  - Help meet and win new clients
  - Upskill you and your staff
- Save you money
- Support your business
- And more.....

# Grow your business – raise your profile

- Chamber Magazine
- Press releases
- Free online advertising  
<http://offers.wnychamber.co.uk/>
- Advertising on web, e-bulletins and the magazine

# Grow your business – meet and win new clients

- Networking – face to face
- Online – SEO and easy-e-shots
- Trade Internationally
- Supply chain events
- Free CSR scoring to support tenders \*

# Grow your business – skills and training

- Training for sales and marketing – choice of venues, times and types to suit you
- Grants and support available
- Due to the Chamber lobbying on your behalf!



# Networking

- Locations and times to suit
- Specialist groups – manufacturing, property etc.
- Love to network voucher!

# Save you money – a number of exclusive offers for members

- Discounted on-line learning
- National agreements on healthcare, breakdown cover etc.
- Discounted international documentation
- Access to finance

# Business Support

- Free HR and Legal Support
- Cash flow – free debt recovery
- Free personal assistance
- Free staff surveys
- Free intellectual property audit (copyrights and patents)

# And more

- Voice of business
- Collective desire to make the area a better place to live and work
- Run by members for the benefit of it's members

# Use your membership!

- If you a join a gym and you don't go.....





- What is Raising the Bar
- What are the benefits
- What happens next



- Businesses of all sizes do great things
- CSR – something corporates do
- We want to give recognition to our members and help them win business
- Record, benchmark and enter the awards



- Four key areas:
  - Community
  - Education
  - Economy
  - Environment





- Launch of new website
  - New features
  - Great for PR
- [www.raising-the-bar.org](http://www.raising-the-bar.org)



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- Why Raise the Bar
  - Genuine desire to support
  - Great PR – online, magazine and awards
  - Great story to tell your customers supply chain
  - Engage staff for recruitment and retention
  - Use for tenders and PSL's



- What happens next
  - If you are a member sign up it's free
  - If you are not a member
  - Raising the Bar week 4<sup>th</sup> -8<sup>th</sup> July
  - Get involved

# Thanks for listening



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**Speaker name**

Organisation

Telephone number

Email address



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